

Vikram Sethi

Wright State University
Dayton, OH 45324-0001
(937) 775-4565
EMAIL: vikram.sethi@wright.edu

Academic Employment History

- Current: Professor, Department of Information Systems and Operations Management, The Raj Soin College of Business, Wright State University, Dayton, Ohio.
- 2006-2016: Founder and Director, Institute of Defense Studies and Education, Wright State University, Dayton, Ohio.
Founder and Director, Center for Professional Education (CPE), Wright State University, Dayton, Ohio
Founder and Director, Data Intensive Supply Chains (DISC) Research Center, Wright State University, Dayton, Ohio
- 2003-2006: Department Chair & Professor, Department of Information Systems and Operations Management, The Raj Soin College of Business, Wright State University, Dayton, Ohio.
- 2000-2003: Associate Professor and Ph.D. Coordinator, Information Systems and Operations Management Department, College of Business, University of Texas at Arlington.
- 1997-2000: Associate Professor, Computer Information Systems Department, College of Business Administration, Missouri State University, Springfield, Missouri.
- 1992-1997: Assistant Professor, Computer Information Systems Department, College of Business Administration, Missouri State University, Springfield, Missouri.
- 1991-1992: Visiting Lecturer, Joseph M. Katz Graduate School of Business, University of Pittsburgh, Pittsburgh, Pennsylvania.

Academic Background

- 1988-1992: Ph.D., Joseph M. Katz Graduate School of Business, University of Pittsburgh, Pittsburgh, Pennsylvania.
--Major: Management Information Systems
--Minor: International Business
- 1986-1988: MBA, Wright State University, Dayton, Ohio
--Major: Marketing and Finance
- 1980-1984: Bachelor of Electrical Engineering, Thapar Institute of Engineering, India.

Key Accomplishments: Institute of Defense Studies and Education, Wright State University

Established the *Institute of Defense Studies and Education* at Wright State University to provide educational programs to the Department of Defense. Serve as Director of the Institute.

Successfully partnered with SRC for the Army PM J-AIT (now PD AMIS) pRFID II IDIQ contract (\$30 million). This IDIQ was renewed in 2015 for an additional \$181 million.

Created a portfolio of programs which includes Defense Logistics, Supply Chain Management Information Systems, Cyber-Security and National Defense, and Psychology of Terrorism.

Successfully received a task order of \$307,000 to complete the development of information security professional certification program for the Department of Defense.

Initiated an ongoing program to develop partnerships with similar Centers in the country and globally to enhance the visibility of the Institute and the University.

Manage the Institute as a financially independent unit within Wright State University.

Key Accomplishments: Center for Professional Education, Wright State University

Established the Center to offer professional and executive education programs.

Successfully developed an Executive Certificate in Business Transition Planning (in partnership with Battelle & Battelle) to be offered to business owners in the Dayton region.

Partnered with Medh Academy, India, to offer IT training and certification programs in India.

Partnered with Professional Skills Center (PSC), India, to establish Global Centers of Excellence in various universities in India for skills development of students graduating from 3/4 year undergraduate programs. The initiative is under consideration for funding from various government agencies in India.

Successfully developed "Sogeti University," as in-house professional educational programs for all new-hires of Sogeti, LLC. These include general management and information technology development programs.

Leading the development of an industry-recognized EDI Coordinator Certification. Training for this certification is currently offered through CPE.

Coordinating the development of professional education programs sponsored by the Government of Nigeria under the rubric of "African Leadership Institute.: The "Developing Economies Program," will support 250 Nigerian professionals annually.

Developed a "Secure Systems Development" certification program in partnership with leading consulting organizations in the country.

Key Accomplishments: Raj Sooin College of Business, Wright State University

Successfully negotiated a partnership with EDaptive Computing, Inc., Dayton, Ohio, for an in-kind gift of software (\$3.2 million) to establish the EDaptive Computing Center of Business Process Management at the Raj Sooin College of Business.

Successfully represented Wright State University and the Raj Sooin College of Business on a regional economic development team to attract an investment of \$65 million for a regional distribution center. This investment created 300 new jobs and further strengthens area capabilities in logistics and supply chain management.

Successfully led the undergraduate MIS program to ABET accreditation under its Computing Accreditation Commission. The Raj Sooin College of Business is the only business school in the state of Ohio with this accreditation (as of September, 2006).

Completed and signed a Memorandum of Understanding with the Wright Center of Innovation, Dayton, Ohio, which provides the Department of Information Systems and Operations Management with access to significant capital funds. The partnership created a Teradata platform in the University.

Created a corporate advisory board for the ISOM Department. The corporate advisory board consisted of 37 executives from global organizations.

Initiated several successful fund raising efforts including a \$50,000 grant from the Nash Finch Foundation, a \$30,000 grant from the Wright State University Strategic Initiative, and \$6,000 for the ISOM Advisory Board Fund.

Completed and signed a Memorandum of Understanding with Alien Technology, Dayton, Ohio, for joint RFID programs. The MoU resulted in an equipment gift to establish an RFID Lab in the Raj Sooin College of Business. Successfully invited organizations such as Paxar and FKI Logistex to support research efforts through equipment gifts.

Initiated the design and implementation of the *MS Logistics and Supply Chain Management* executive program. The program continues to attract participants from Fortune-500 firms and defense organizations such as the Air Force Materiel Command.

Led the development of ISOM online courseware for blended education (online and onsite) programs in consultation with faculty, subject matter experts, and the Center of Teaching and Learning, Wright State University.

Initiated the establishment of a blended (online and onsite) format *MS Information Systems* program.

Completed a 2005-2006 comprehensive effort to market the MIS and OM undergraduate programs in the University and the Miami Valley area with a target to raise enrollments by twenty percent annually.

Led an effort to benchmark the department against other Ohio programs. This effort resulted in a variety of changes within the department including a name change to "Information Systems and Operations Management" (originally Management Science and Information Systems).

Established a six member ISOM Student Advisory Board to provide feedback on academic programs and departmental initiatives. Work with the student advisory board led to a new marketing initiatives for the MIS program, changes in curriculum, and new internship opportunities.

Led a partnership with the Greater Dayton IT Alliance and the Dayton Chamber of Commerce for an MIS networking event, "The Digital Mixer," to introduce students to local employers and create employment opportunities.

Key Accomplishments: University of Texas, Arlington

Increased enrollment in the doctoral program from five to twenty-one students.

Implemented a core rotation of six doctoral seminars. This reorganization followed a benchmarking process that reviewed course content of doctoral programs at ten different institutions.

Obtained a software grant from Curl Corporation for doctoral research.

Key International Assignments and Projects

Leading an effort to develop an Dubai campus in partnership with Infrastructure Partners and Funding Banks.

Advisor to the Institute of Management Research, India: Broad ranging advisory duties dealing with establishment of an international campus, redefining structure of MBA programs and concentrations, design of concentrations in Information Technology and Supply Chain Management.

Advisor, RFID Company.: Support work for this publicly traded company for creating RFID-related business ventures in Southeast Asia.

Marketing efforts/presentations on behalf of the Raj Soin College of Business to Dubai University (U.A.E.), Sharjah University (U.A.E.), Delhi College of Engineering (India), IMT (India), IIM (India), ICFAI (India), China Petro (China), and Ashok Leyland (India).

Research Grants and Sponsored Programs

"SpeD Certification Program," Sub-contract to develop information protection and assurance certification, award amount \$327,000, September, 2009.

"Preventive Maintenance of RFID Implementations - II," Alien Technology Grant, Award amount \$31,000, (with Arijit Sengupta), January, 2009.

"Improving Forecasting Accuracy in the CPFR Process," Phillips Grant Award, award amount \$13,000 (with Frank Ciarallo, January, 2007).

"An Analysis of Transportation and Shipment Lanes," DJJ Grant Award, award amount \$7,500 (with Xinhui Zhang, December, 2007).

"Wright Research Initiative for Technological Evolution with RFID (WRITER)," Wright State University Research Challenge/ Major Collaboration Award, Award amount \$25,000 (with Arijit Sengupta and XinHui Zhang), May 2007.

"Preventive Maintenance of RFID Implementations," Alien Technology Grant, Award amount \$25,000, (with Arijit Sengupta), April, 2007.

"CompTia RFID+ Bridge Seminar," Alien Technology Grant, Award amount \$25,000, (with Arijit Sengupta), April, 2007.

"RFID ROI Seminar," Alien Technology Grant, Award amount \$25,000, (with Arijit Sengupta), April, 2007.

Professional Certifications

EDI: Basics & Intermediate, 2007

CPFR Certification, VICS, 2007

ITIL: Foundations, 2005

CompTiA RFID+ Certification, 2006.

Alien Technology Academy Certification, 2006.

Publications

More than 50 publications in refereed journals, book chapters and conferences. This includes journals such as *Information Systems Research*, *Journal of MIS*, and *Information & Management*.

Refereed Journals

"Enabling Context-based Learning with KPortal Webspace Technology," (with V. Sethi, V. Sethi, A. Jeyaraj, and B. Farmer), *The Journal of Effective Teaching*, Vol. 17, No. 3, 2017, pp. 38-58.

"Educational Dashboards for Enhanced Learning: A Singapore Experience," (with V. Sethi, V. Sethi, A. Jeyaraj, and B. Farmer), *Journal of Asia-Pacific Business*, Vol. 18, No. 4, November 2017, pp. 262-274.

"Organizational Engagement with Supply Chain Integration: Achieving a Tangible Strategy," (with B. Farmer, A. Jeyaraj, and V. Sethi), *Journal of Information Technology & Software Engineering*, Vol. 5, No. 1, February 2015, pp. 1000140-7.

"Implementation of Information Systems Infrastructures for Supply Chain Visibility in Organizations," *Journal of Information Science and Technology*, 9(1), 1-21, 2012, (Jeyaraj, A. and Sethi, V.)

"Demonstrating Operating System Principles via Computer Forensics Exercises," *Journal of Information Systems Education*, Summer, 2010, Vol. 21 Issue 2, p195-202, (with Duffy, Kevin P. and Davis, Martin H.

"A Trade Value Perspective on eCommerce Research: An Integration of Transaction Value and Transaction Cost Theories," *International Journal of E-Business Research*, pp. 55-77, 6(2), 2010, (with Ruth C. King, Ravi Sen, and Fergle D'Aubeterre).

"Modeling User Training and Support for Information Technology Implementations: A Bayesian Test of Competing Models," *Information Resources Management Journal*, pp. 20-32, 23(2), 2010, (with Neil Shaw, Anand Jeyaraj, and Kevin Duffy).

"Enterprise Resource Planning Systems Implementation in a Global Subsidiary Organization: Lessons Learned," *Journal of Asia-Pacific Business*, pp. 373 - 394, 9(4), 2008, (with Vijay Sethi, Anand Jeyaraj, and Kevin Duffy).

"The Promise of RFID," *Communications of the AIS*, 20 (7), 2007, (with Arijit Sengupta).

"Socialization and Organizational Outcomes of Information Technology Professionals," *International Journal of Career Development* 10 (1), 2005, pp. 26-51 (with Ruth C. King and James Campbell Quick).

"What Causes Stress in IT Professionals," *Communications of the ACM*, March, 2004, pp. 99-102 (with Ruth King and James Campbell Quick).

"Patterns in the Organization of Transnational Information Systems," *Information & Management*, 38, 2001, pp. 201-215 (with William R. King). A review of this article appeared in *Sloan Management Review*, Summer, 2001.

"A Cross Cultural Comparison of Problems in Business Process Reengineering," *Journal of Global Information Technology Management (JGITM)*, 3(3), July 2000 (with Vijay Sethi and Chung Kim).

"A Model of End User Attitudes and Intentions Toward Alternative Sources of Support," *Information & Management*, 37, 2000, pp. 77-86 (with Chitti Govind and Brian Reithel).

"Library 2000: BPR of Library Services in the Far East," *Focus on Change Management*, 62,

2000, pp. 13-16 (with Vijay Sethi and Richard Johnson).

"Nonlinear and Noncompensatory Models in UIS Research," *Information Systems Research*, 10(1), 1999, pp. 87-96 (with Ruth C. King).

"An Examination of the Correlates of Burnout in Information Systems Professionals", *Information Resources Management Journal*, July-August, 1999 (with Tonya Barrier and Ruth C. King).

"The 90 Day Data Warehouse Project: Why It Failed," *Focus on Change Management*, 57, 1999 (with Rick Brattin and Tonya Barrier).

"Examining a BPR Failure at Quick Foods, Inc.," *Focus on Change Management*, 55, 1999, pp. 13-19 (with Stuart Fletcher and David Meinert).

"Competitive Transformation at the Midwest Utility Company," *Focus on Change Management*, 53, 1999, pp. 12-16 (with Holly Hurley and Richard Johnson).

"Transition to a Competitive Environment at the Cooperative Electric Company (CEC)", *Focus on Change Management*, 53, 1999, pp. 19-24 (with Brad Austin and David Meinert).

"Reengineering Customer Support at KSOFT Systems," *Focus on Change Management*, 51, February, 1999, pp. 17-21 (with Steve Miller and Richard Johnson).

"An Empirical Assessment of the Organization of Transnational Information Systems," *Journal of Management Information Systems*, 15(4), Spring, 1999, pp. 7-29 (with William R. King).

"The Impact of Socialization on the Role Adjustment of Information Systems Professionals," *Journal of Management Information Systems*, 14(4), Spring, 1998, pp. 25-50 (with Ruth C. King).

"An Application of the Cusp Catastrophe Model to User Information Satisfaction," *Information & Management*, 34, 1998, pp. 41-53 (with Ruth C. King).

"BPR in Singapore - Part B," *Focus on Change Management*, September, 1998, pp. 21-26 (with Vijay Sethi).

"BPR in Singapore - Part A," *Focus on Change Management*, July-August, 1998, pp. 15-25 (with Vijay Sethi).

"The Moderating Effect of Organizational Commitment on Burnout in Information Systems Professionals," *European Journal of Information Systems*, 7, 1997, pp. 86-96 (with Ruth C. King).

"Work Stressors for IS Professionals: An Exploratory Study," *Journal of Business and Behavioral Sciences*, 2, 1997 (with David Meinert).

"A Re-Examination of the Impact of Socialization Practices on the Role Adjustment of IS Professionals," *International Journal of Business*, 2(2), 1997, pp. 29-60 (with Ruth C. King).

"The Multidimensional Nature of Organizational Commitment," *Journal of Information Technology Management*, IX, 1, 1998, pp. 15-26 (with Ruth C. King).

"Developing Transnational Information Systems: A Case Study," *OMEGA International Journal of Management Studies*, 21(1), 1993 (with William R. King).

"The Symbolic Aspects of Corporate Entrepreneurship: The Case of a Mature Organization," *The Journal of High Technology Management Research*, 4(2), 1993 (with Patrick Gibbons).

"Using Information Technology for Competitive Advantage: A Literature Synthesis," *The Journal of Information Technology Management*, IV(1), 1993 (with Vijay Sethi and H.R. Rao).

"Socialization of Professionals in High-Technology Firms," *Journal of High Technology Management Research*, 3(2), 1992 (with Ruth C. King).

"An Analysis of International Information Regimes," *International Information Systems*, 1(1), 1992 (with William R. King).

"Passage to India: A Marketing Perspective," *International Marketing Review*, 7(1), 1990 (with Lokesh Datta and Gordon Wise).

"Something's Not Working--But It's Not Marketing," invited paper, *Journal of Ambulatory Care Marketing*, 3(2), 1990. First published in the *1989 Proceedings of the American Association for Advances in Health Care Research*, Snowbird, Utah, April 6-8, 1989 (with Gordon Wise).

Books and Chapters

"*Cyberweapons of Mass Psychological Destruction and the People Who Use Them.*" Manuscript accepted by Greylander Press; 2019.

"The Economics of Weapons of Mass Psychological Destruction, in James, L. & Oroszi, T. "*Weapons of Mass Psychological Destruction and The People Who Use Them*, Praeger Press, December 2015

Organizational Transformation Through Business Process Reengineering, edited with William R. King, Prentice Hall, 1998.

"Reengineering for Business Processes," *Encyclopedia of Information Systems*, Volume 3, Elsevier Press, pp. 647-659 (with Kevin Duffy), 1997.

"Carbon Products, Colonial Corporation: A Case Study," in Fatehi, Kamal (ed.), *International Management: A Cross-Cultural and Functional Perspective*, Prentice Hall, 1996, pp. 533-538 (with William R. King).

"Strategic Management of Information Technology: A Review and Some Empirical Observations," in Cerveny, R.P., Pegels, C.C., and Sanders, G.L. (eds.), *Strategic Information Systems for Strategic, Manufacturing, Operations, Marketing, Sales, Financial and Human Resources Management*, JAI Press, Inc., Greenwich, CT, 1993, pp. 23-37 (with Vijay Sethi and H.R. Rao).

"A Framework for Transnational Systems," in Palvia, S., Palvia, P., and Zigli, R. (eds.), *Global Issues of Information Technology Management*, Idea Group Publishing, PA, April, 1991, pp. 214-248 (with William R. King).

"Information Technology in a Transnational Environment," in Palvia, S., Palvia, P., and Zigli, R. (eds.), *Global Issues of Information Technology Management*, Idea Group Publishing, PA, April, 1991, pp. 517-553 (with Josephine E. Olson).

Conferences and Other Papers

"Serving Young Adult Online Consumers: the Transcendental Role of Social Media" (with S. Schiller and K. Duffy), *International Conference on Information Systems (ICIS), SVG SIG*, December 2011.

"Bonding with Customers Online: From Modality Richness to Social Translucence" (with S. Schiller and K. Duffy), *International Conference on Information Systems (ICIS), OASIS 2011*, December 2011.

"Data Intensive Supply Chain Research," Session Chair, *Americas Conference of Information Systems(AMCIS)*, August, 2010, Lima, Peru.

"The Promise of RFID," Panel Presentation, *Americas Conference of Information Systems (AMICS)*, August, 2007, Keystone, Colorado, 2007 (with Arijit Sengupta).

"ITIL Practice and Research," Panel Presentation, *Americas Conference of Information Systems (AMICS)*, August, 2007, Keystone, Colorado, 2007 (with Barbara Denison).

"Changing Inside, Watching Outside: The Challenges of Business Model Adaptation," *Proceedings of the International Conference on Information Systems (ICIS)*, Las Vegas, Nevada, December 11-14, 2005 (with Harminder Singh and Vijay Sethi).

"The Use of Fuzzy Clustering to Examine End User Segmentation," *Proceedings of the Twenty Third International Conference on Information Systems (ICIS)*, Barcelona, Spain, December 15-18, 2002 (with Ruth C. King and Mark Eakin).

"Continuous Adaptation in a High-Velocity Environment: A Study of Dot-Com Experience," *Proceedings of the Twenty Third International Conference on Information Systems (ICIS)*, Barcelona, Spain, December 15-18, 2002 (with Harminder Singh, Vijay Sethi, and Kevin Duffy).

"Patterns in the Organization of Transnational Information Systems," *Proceedings of the Nineteenth Annual International Conference on Information Systems (ICIS)*, Helsinki, Finland, December 13-16, 1998 (with William R. King).

"The Moderating Role of Information Technology on the Relationship Between Competitive Intensity and Centralization of Multinational Firms," *Proceedings of the 1998 AIS Conference*, Baltimore, August, 1998 (with David Meinert, Chitti Govind, and Vijay Sethi).

"An Examination of the Correlates of Self-Efficacy in Information Systems Personnel," *Proceedings of the 1998 Decision Sciences Institute National Meeting*, Las Vegas, Nevada, November, 1998 (with David Meinert).

"Counseling Students Out of CIS," *Proceedings of the Fifth Annual Meeting of the American Society of Business and Behavioral Sciences*, Las Vegas, February, 1998 (with David Meinert).

"An Examination of the Antecedents of Turnover in Information Systems Professionals," *Proceedings of the 1997 Decision Sciences Institute National Meeting*, San Diego, California, November, 1997 (with Ruth C. King and David Meinert).

"CASE Tool Purchase Decision: A Case Study Involving Two Manufacturing Companies," *Proceedings of the 1997 Decision Sciences Institute National Meeting*, San Diego, California, November, 1997 (with Tonya Barrier, Vijay Sethi, and Jim Stokes).

"A Preliminary Examination of Stressors in Information Systems Personnel," *Proceedings of the 1997 AIS Conference*, Indianapolis, Indiana, August, 1997 (with Ruth C. King and David Meinert).

"An Examination of the Correlates of Burnout in Information Systems Professionals," *Proceedings of the 1997 Information Resources Management Association*, Vancouver, May, 1997 (with Tonya Barrier).

"The Nature of the Socialization of Information Systems Professionals," *Proceedings of the 1996 Decision Sciences Institute National Meeting*, Orlando, Florida, November, 1996 (with Ruth C. King, Ted Brown, and Tonya Barrier).

"Characteristics of Information Systems Training Programs," *Proceedings of the 1996 Decision Sciences Institute National Meeting*, Orlando, Florida, November, 1996 (with David Meinert and Vijay Sethi).

"When to Counsel Students Out of CIS," *Proceedings of the 1996 Decision Sciences Institute National Meeting*, Orlando, Florida, November, 1996 (with David Meinert and Neal Swanson).

"The Multidimensional Nature of Organizational Commitment Among Information Systems Personnel," *Proceedings of the Americas Conference on Information Systems*, Phoenix, Arizona, August, 1996 (with David Meinert, Ruth C. King, and Vijay Sethi).

"A Preliminary Examination of Business Process Reengineering Characteristics," *Proceedings of the 1995 Decision Sciences Institute National Meeting*, Boston, Massachusetts, November, 1995 (with Vijay Sethi, Prayuth Seshadri, and David Meinert).

"Information Superhighway Raises Questions of Regulations," *Greater Springfield Business Journal*, XIV(36), March 14-20, 1994 (with Ted Brown).

"Factors Related to the Adoption of Electronic Data Interchange Systems," *Proceedings of the 24th National DSI Meetings*, Washington, D.C., November, 1993 (with K.T. Hwang, Carl C. Pegels, Raghav Rao, and Vijay Sethi).

"Quality Programs and Why They Don't Always Work," *Greater Springfield Business Journal*, XIV(14), October 18-24, 1993 (with James Ma).

"Information Technology and Business Reengineering," *Proceedings of the Second International Conference of the Decision Sciences Institute*, Seoul, Korea, June, 1993 (with Wesley Hughes and Vijay Sethi).

"A Theoretical Framework for the Management of Information Systems Activities," *Proceedings of the Southwest Decision Sciences Conference*, New Orleans, Louisiana, March, 1993 (with Vijay Sethi and Joon M. An).

"The Shaping of the International Information Regime," *The Tunisian Scientific Magazine*, 6(1), 1992 (with Josephine E. Olson).

"Strategic Management of Information Technology: A Review and Some Empirical Observations," *Proceedings of the 23rd National DSI Meetings*, San Francisco, California, November, 1992 (with Vijay Sethi).

"The Impact of Socialization Tactics on the Role Adjustment of Professionals in High Technology Management Firms," *Proceedings of the 22nd National DSI Meeting*, Ball Harbour, Miami Beach, Florida, November 24-27, 1991 (with Ruth C. King).

"Incorporating International Dimensions in Information Systems Research," *Proceedings of the International Academy for Information Management*, New Jersey, December 13-15, 1991 (with Patrick Gibbons and Usha Ganesh).

"Information Technology in a Transnational Environment," *1991 Proceedings of the Twenty-Fourth Hawaii International Conference on System Sciences* (with Josephine E. Olson).

"Towards Multilateralism and the Conception of the International Information Regime," *Proceedings of the 21st Annual Decision Science Institute Meeting*, San Diego, Nov. 19-21, 1990 (with Vijay Sethi).

"Globalization and Information Systems: A Contingency Perspective," *Proceedings of the 21st Annual Decision Science Institute Meeting*, San Diego, Nov. 19-21, 1990 (with Vijay Sethi).

"An AHP Based Approach to Evaluate Telecommunication Policy," *Proceedings of the Midwest Regional DSI Meeting*, Minnesota, May 2-4, 1990.

"Globalization and the Management of Information Systems: A Contingency Perspective," *Proceedings of the Midwest Regional DSI Meeting*, Minnesota, May 2-4, 1990 (with Vijay Sethi).

"Characteristics of Information Technology in a Global Environment," *Proceedings of the 1990 International Business Schools Computers Users Group (IBSCUG)*, Omaha, Nebraska, July 22-25, 1990 (with Josephine Olson).

"IS Architecture Designs to Match Organizational Structure and Strategy: A Contingency Perspective," *Proceedings of the 1990 International Business Schools Computers Users Group (IBSCUG)*, Omaha, Nebraska, July 22-25, 1990 (with James Teng).

"Information Systems Architecture for Global Companies: A Contingency Perspective," *Proceedings of the 1990 International Business Schools Computers Users Group (IBSCUG)*, Omaha, Nebraska, July 22-25, 1990 (with Vijay Sethi).

"Mergers of Banks and Financial Institutions in the 80's: Consumer Perceptions of Benefits," *Proceedings of the 1988 Annual Meeting of the Southeast Chapter of the Institute of Management Sciences (SE TIMS)*, Myrtle Beach, South Carolina, October 6-7, 1988 (with Gordon Wise).

Doctoral Dissertation

"The Empirical Validation of a Research Framework for Transnational Information Systems and an Examination of the Impact of Globalization on Some of its Components"

Dissertation Advisor: Professor William R. King.

The study examined and validated a framework to organize research related to a multinational firm's use of information technology and proposed directions for future study. One objective of the study was to develop descriptive and normative models for a multinational firm's use of information technology. The study also developed a measure to assess the degree of globalization of the multinational corporation.

Dissertation Support Awards

One of three recipients of a doctoral dissertation support award from the Center for Telecommunications Management at the University of Southern California, 1990.

One of three recipients of a doctoral dissertation support award from the International Business Center, Joseph M. Katz Graduate School of Business, University of Pittsburgh, 1990.

Awards, Honors, and Academic Experiences

Invited to conduct a workshop on "The Balanced Scorecard" at the Institute of Management, Singapore, August, 2006.

Invited to conduct a workshop on "Advances in Supply Chain Management" at AFSAC, Wright Patterson Air Force Base, August, 2005.

Received the "COBA Distinguished Scholar Award" at Missouri State University, 1998.

Received the "COBA Outstanding Research Award" at Missouri State University, 1997.

Awarded a University Research Grant at Missouri State University for Summer, 1993.

Received the "Best Empirical Paper Award for COBA" at Missouri State University, 1992.

Invited to conduct a session on Strategic Information Systems by the Executive Development Center at Carnegie Mellon University, 1991 and 1992.

Invited to participate in a session on Global Issues of Information Technology at the National Meeting of the Decision Sciences Institute at Miami in November, 1991.

One of two recipients at the University of Pittsburgh of a Mitsubishi Fellowship from the Mitsubishi International Corporation, 1991.

Selected for the 1990 International Conference on Information Systems Doctoral Consortium, Copenhagen, Denmark.

Member of Beta Gamma Sigma.

Outstanding Graduate Assistant Award, Wright State University, Dayton, Ohio, 1988.

Program Development

I have undertaken significant program development including the following:

- a. Developed and launched the "Executive Certificate in Integrated Supply Management," at the Institute of Defense Studies and Education (IDSE). The program is offered to United State Department of Defense SCM professionals.
- b. Developed and launched an executive workshop entitled, "The Psychology of Terrorism at the Institute of Defense Studies and Education (IDSE).
- c. Developed and launched the Master of Science in Logistics and Supply Chain Management executive program at Wright State University. The program attracts participants from Fortune 500 firms and defense organizations such as the Army Materiel Command. The program was initiated and launched in nine months and involved significant involvement from the members of the ISOM Corporate Advisory Board.
- d. Developed the structure and curriculum of the Masters in Information Systems executive program at Wright State University. The program was successfully reviewed by Ohio Board of Regents and launched in January, 2008.
- e. Assisted in the development of the Master's in Information Systems program at Missouri State University. This online program is offered to non-traditional students nationwide. My specific responsibilities included developing course content for the following classes - Organizational Transformation, Operating Systems, and Information Systems Management. I was also responsible for leading the "Organizational Transformation" class.

Dissertation and Thesis Guidance

- *IT Project Failures*, Tom Marbach, University of Texas at Arlington, Ph.D. Dissertation, Fall 2002.
- *An Examination of the Impact of IT on the Pharmaceutical Industry*, Master's Thesis, Southwest Missouri State Univeristy, Spring, 1998.
- *Factors Related to the Selection of CASE Tools*, Master's Thesis, Southwest Missouri State University, Fall, 1995.
- *An Examination of the Year 2000 Problem*, Master's Thesis, Southwest Missouri State University, Spring, 1995.
- *Issues in Client-Server Computing*, Master's Thesis, Southwest Missouri State University, Fall, 1994.
- *An Examination of the Relationship between BPR and Company Profits*, Master's Thesis, Southwest Missouri State University, Spring, 1994.
- *An Examination of UIS Factors*, Master's Thesis, Southwest Missouri State University, Spring, 1993.
- *The Future of the Internet*, Master's Thesis, Southwest Missouri State University, Fall, 1991.